



## STOVE OR FIREPLACE: WHICH IS THE BEST CHOICE?

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As winter approaches, the desire for a hearth to make your home even more welcoming becomes more and more strong.

MCZ Group offers one of the widest ranges of fireplaces and stoves on the market, designed to meet any requirement. But what is the best option: a fireplace or a stove? As always, the first thing you need to do is to **get a clear idea and understand what you really need.**

Here are some questions that can help you choose.

## 1. A MATTER OF AESTHETICS

It is the first question we ask ourselves, since it is popular belief that stoves and fireplaces have different aesthetic and decorative purposes, and that the charm of the flame also differs.

Traditionally, there is a tendency to recommend a fireplace for projects where interior decoration plays a central role, whereas stoves are used only when special heating performance is required.

Yet, this should be put into perspective, with a view to existing products on the market.

For example, **a modern fireplace fully meets aesthetic requirements, but the heating aspect is equally important.** The energy efficiency of most fireplaces can be compared to that of a stove, and in many cases it is even higher.

However, **it is not true that stoves are less aesthetically appealing than fireplaces.** MCZ, for example, won the iF Design award for aesthetic and design research in 2011. Moreover, the care taken in designing hearths has made the flame of pellet stoves increasingly beautiful to look at.

## 2. A MATTER OF BUDGET

The lower unit cost is one of the main reasons why stoves have become so popular in the last few years.

As a freestanding appliance, stoves cost around € 3000 including installation, whereas a fireplace, including installation and cladding, can cost much more.





### 3. STRUCTURAL CONSTRAINTS

In order for a chimney to function properly and ensure perfect draught, it needs to have a rather large flue, at least 4 metres high in total, and must be as vertical as possible and with a cross-section of at least 25-30 cm depending on the product. If there are structural limitations, such as low ceilings or constraints in the flue section, **installing a fireplace can be technically impossible.**

From this point of view, **a stove, and especially a pellet stove, is certainly more versatile** and can be easily installed even in an attic or in a block of flats.

### 4. PRACTICAL TO USE

One of the advantages of stoves, especially pellet stoves, is that they are fully automated. Stoves can be programmed, even remotely, to operate completely independently, which makes them ideal for those who look for a low maintenance solution.

A wood-burning fireplace, in contrast, requires constant attention to feed the fire. This limitation can be overcome with a pellet fireplace, which can produce a flame as beautiful as that of a wood-burning fireplace, but with reduced maintenance, as with stoves.





## CONCLUSION

In conclusion, the best answer to the question "stove or fireplace: **which is the best choice?**" is **"it depends!"**.

There is no such thing as the best choice. It is always preferable to take into account the initial situation, one's needs and lifestyle, knowing that, in any case, fire will give an extra special touch to every home.

A touch of magic, elegance and warmth.

*MCZ HAS AN EXTENSIVE NETWORK OF AUTHORISED STORES, WHICH, IN ADDITION TO DEALING WITH COMMERCIAL ASPECTS, OFFER PRE- AND AFTER-SALES ASSISTANCE TO SUPPORT CUSTOMERS IN CHOOSING A STOVE OR FIREPLACE, THROUGH TO INSTALLATION AND MAINTENANCE.*



You can download the images presented in the press release and the text by clicking on the following link: [http://www.ergo-online.it/press/MCZ\\_Stove\\_Fireplace.zip](http://www.ergo-online.it/press/MCZ_Stove_Fireplace.zip)

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